

# JOEY ALVARADO

Software Developer

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## SUMMARY

Software developer with experience shipping websites and internal tools for small businesses. Background in web development and project delivery, with current work in Rust, backend systems, and focused software projects.

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## EXPERIENCE

### Freelance Web Developer

Digital Outbreak

May 2025 - Present

- Build and maintain websites and internal tools for small businesses.
- Own projects from discovery through launch, including design, implementation, revisions, and ongoing fixes.
- Develop dashboards and CRM workflows that support lead management and day-to-day operations.

### Web Developer & Project Manager

SEOLEVELUP

Sep 2022 - May 2025

- Built responsive marketing websites and landing pages with WordPress, Webflow, Framer, and custom CSS.
  - Turned Figma mockups into finished pages and coordinated requirements, revisions, and launches.
  - Used Python for small internal tools and workflow experiments.
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## SELECTED PROJECTS

### Rust Order Book & Matching Engine | Rust, Axum, matching engines

Built a deterministic matching engine with exact decimal validation, FIFO price-time priority, structured events, replay tests, and a web learning terminal.

### Local Web Clipper | TypeScript, browser extensions

Added local-folder, Downloads, and Clipboard destinations while preserving the upstream extraction and template pipeline.

### CramForge | Next.js, TypeScript, EPUB

Built a local-first starter that imports DRM-free EPUBs and creates portable Markdown study packs.

### World of Doors | Astro, client work, internal tools

Maintain a production service-business website and work on dashboards and CRM workflows around lead and job operations.

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## SKILLS

**Languages:** Rust, TypeScript, JavaScript, Python, HTML, CSS

**Web:** React, Next.js, Astro, WordPress, Webflow, Framer

**Tools:** Git, GitHub, Figma, SQLite

[github.com/DigitalOutbreak](https://github.com/DigitalOutbreak) | [linkedin.com/in/joeyalvarado](https://linkedin.com/in/joeyalvarado)